

Jocelyn Caron

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Product designer with two specialties: financial niches, helping people live with rules shaped by regulation, and health, helping people live with the gap between what they want and what their body allows. Quartic, my practice, since 2013: 20+ products shaped, 8 rounds raised. Happiest next to the engineers, and helping each designer grow in the direction that fits them.

EXPERIENCE

- **Quartic @ founding studio**
Since 2013 · Paris & remote
My practice: 20+ products shaped, 8 rounds raised. Long-term partnerships rather than short gigs.
 - **anagram**, Design Partner (2021–2026): design systems, tokens and Figma structure for French and US startups, on the brand studio's product side.
 - **Gorgias**, Product Designer (Dec 2024 – Feb 2025): brought the new brand into the design system with the in-house team.
 - **MJM Graphic Design** (design school), Product Design Lecturer (Oct 2022 – Jan 2023): taught design fundamentals to twenty beginners, what employers look for, and how to enter the market.
 - Also: Cycle, Drop, DINUM, Luko, Kamet Ventures, ShopRunBack, Artifakt.
- **Lead Designer @ Campus Coach**
Nov 2024 – Nov 2025 · Remote
 - Led the redesign of a running coach app (iOS, Android, Apple Watch) and the brand rollout that reached **every screen of the app**, with the App Store rating held at **4.8** throughout.
 - Reversed the product rule with the training-science and ML teams, **warn instead of block**, and shipped **nine releases** to production on the way.
 - Installed the research cycle, 135-response survey and churn study on 371 subscribers; it **survived my departure**.
- **Senior Product Designer @ CO2 AI**
Jan 2023 – Apr 2024 · Paris
Embedded from BCG to launch the spin-off, then through Series A.
 - Finalized the first **CCF** modules, the corporate carbon footprint, and simplified its data-heavy interfaces for audit: every value carries its source and its precision.
 - Created the **PCF**, the product carbon footprint: designed end to end and shipped inside a **3-month window**, opening a second sales channel. Now a full product line reporting **25,000 SKUs** at a single client.
- **Senior Product Designer @ Comet**
2021 – 2023 · Remote
Freelance marketplace of 10,000 tech experts; designed the internal matching app with a co-founder.
- **Senior Product Designer @ AgoraPulse**
2017 – 2019 · Paris
Designed the social-media features, publish, schedule and analytics, from **€2M to €10M ARR** in two years. Agorapulse announced the €10M at its €16.6M round in 2019.
- **Senior Product Designer @ Qonto**
2017 · Paris
First screens of the web app, as the **13th employee**.
- **Junior Web Designer @ Vivid Candi**
2012 · Los Angeles
Where it started.

LAB

- **Swelv** (2026): a social reading app, co-designed with a developer.
- **Gansho** (soon): a desktop job tracker that reads your inbox and fills its own board.
- **Peekpad** (soon): a Raycast extension for the AI agents I run.

EDUCATION

Master's, Communication Management

2014 · SUP'DE COM, France

Bachelor's, Digital Communication & Media

2013 · IUT Dijon-Auxerre, France

LANGUAGES

French

Native

English

Professional working proficiency

Spanish

Conversational

SKILLS

Product design

Design systems, tokens, research, data-heavy interfaces, prototyping in code

Platforms

iOS, Android, Apple Watch, web

Tools

Figma, Claude Code, Astro, Amplitude, Linear