

Jocelyn Caron

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Ten-plus years shaping products for European startups, and a few American ones, from seed to Series D. A product design studio, Quartic, running since 2013: 20+ products shaped, 8 rounds raised. Happiest next to the engineers, uncompromising on design.

EXPERIENCE

- **Quartic @ founding studio**
Since 2013 · Paris & remote
My practice: 20+ products shaped, 8 rounds raised. Long-term partnerships rather than short gigs.
 - **anagram**, Design Partner (2021–2026): design systems, tokens and Figma structure for French and US startups, on the brand studio's product side.
 - **Gorgias**, Product Designer (Dec 2024 – Feb 2025): brought the new brand into the design system with the in-house team.
 - **MJM Graphic Design** (design school), Product Design Lecturer (Oct 2022 – Jan 2023): taught design fundamentals to twenty beginners, what employers look for, and how to enter the market.
 - Also: Cycle, Drop, DINUM, Luko, Kamet Ventures, ShopRunBack, Artifakt.
- **Lead Designer @ Campus Coach**
Nov 2024 – Nov 2025 · Remote
 - Led the redesign of a running coach app (iOS, Android, Apple Watch) and the brand rollout that reached **every screen of the app**, with the App Store rating held at **4.8** throughout.
 - Reversed the product rule with the training-science and ML teams, **warn instead of block**, and shipped **nine releases** to production on the way.
 - Installed the research cycle, 135-response survey and churn study on 371 subscribers; it **survived my departure**.
- **Senior Product Designer @ CO2 AI**
Jan 2023 – Apr 2024 · Paris
Embedded from BCG to launch the spin-off, then through Series A.
 - Finalized the first **CCF** modules, the corporate carbon footprint, and simplified its data-heavy interfaces for audit: every value carries its source and its precision.
 - Created the **PCF**, the product carbon footprint: designed end to end and shipped inside a **3-month window**, opening a second sales channel. Now a full product line reporting **25,000 SKUs** at a single client.
- **Senior Product Designer @ Comet**
2021 – 2023 · Remote
Freelance marketplace of 10,000 tech experts; designed the internal matching app with a co-founder.
- **Senior Product Designer @ AgoraPulse**
2017 – 2019 · Paris
Designed the social-media features, publish, schedule and analytics; the team grew ARR **€2M to €10M** in two years, same headcount.
- **Senior Product Designer @ Qonto**
2017 · Paris
First screens of the web app, as the **13th employee**.
- **Junior Web Designer @ Vivid Candi**
2012 · Los Angeles
Where it started.

LAB

- **Swelv** (2026): a social reading app, co-designed with a developer.
- **Gansho** (soon): a desktop job tracker that reads your inbox and fills its own board.
- **Peekpad** (soon): a Raycast extension for the AI agents I run.

EDUCATION

Master's, Communication Management

2014 · SUP'DE COM, France

Bachelor's, Digital Communication & Media

2013 · IUT Dijon-Auxerre, France

LANGUAGES

French

Native

English

Professional working proficiency

Spanish

Conversational